

Workshop ‘Balancing competition protection and competitiveness promotion’

April 14 12.00

Online

Time Schedule

12:00 — 12:30

Eduardo Ribeiro and Svetlana Golovanova ‘Estimation of efficiency effects in antitrust investigations: the world practice’

12:30 — 1:30pm

Veronika Khlyupina ‘Estimation of the Indirect Network Effect: on the Example of Television Advertising’

Svetlana Bovt ‘Russian digital markets structure: impact of public interventions and 2022 sanctions’

Sophia Zayac ‘New Guidelines for Digital Platform Competition Policy: A Comparative Analysis of Current Legislation and Proposed Regulations in Russia, the United States, China, and the European Union’

Alica Miletskaya ‘Political economy of new competition legislation on digital platforms: survey of the literature’

1:30 — 1:45pm short break

1:45 — 3:00pm

Alena Timofeeva ‘Digital advertising: cross-country comparisons’

Anna Golovanova ‘The effects of sanctions on streaming platforms in Russia in 2022’

German Lopatin ‘Modelling of bias in business analytics by digital platforms’

Vladislav Chesnokov ‘The Effects of Choice of Digital Advertising Channels: The Case of Social Networks and Search Engines’

Andrey Ovchinnikov ‘Assessment of the prospects of import substitution in the production of plastic components for the automotive industry in Russia’